



NOTE TO THE MEDIA

WINNER OF THE *IMAGES TO STOP TUBERCULOSIS* AWARD ANNOUNCED IN MEXICO

3 December 2009 – Cancun, Mexico -- David Rochkind is the winner of the Stop TB Partnership's 2009 *Images to Stop Tuberculosis Award*.

The award, which is supported by the Lilly MDR-TB Partnership, seeks to obtain outstanding photos depicting tuberculosis prevention and treatment and community activity to raise awareness about it.

Mr Rochkind's portfolio, which depicts the daily tragedies caused by tuberculosis among gold miners in South Africa, was selected by an international jury from among 24 entries. He will receive a grant of \$5000 to produce a photo essay on tuberculosis and \$5000 in prize money.

Tuberculosis is an airborne infectious disease that is preventable and curable. People ill with tuberculosis bacteria in their lungs can infect others when they cough. More than 9 million people become ill with tuberculosis each year and nearly two million die of the disease. If tuberculosis is detected early and fully treated, people affected by the disease cease to be able to infect others and can be cured.

Mr Rochkind, a native of the United States, has been based in Latin America for the past eight years and currently lives in Mexico City. His work, which also focuses on Africa and Central Asia, has appeared in numerous publications, including *Time*, *Newsweek*, *the New York Times*, *Glamour* and *Stern*. He also has worked for CARE, The Carter Center and UNHCR. He was the recipient earlier this year of a Pulitzer Center for Crisis Reporting Grant and the Magenta Flash Forward Emerging Photographer award. In 2008 he was the recipient of a fellowship from the International Reporting Project of Johns Hopkins University, which funded his winning photo reportage on South African miners.

The Stop TB Partnership, which is hosted by the World Health Organization in Geneva, Switzerland, consists of more than 900 international organizations, countries, donors from the public and private sectors, and nongovernmental and governmental organizations that are working together to eliminate TB. The Partnership's Global Plan to Stop TB (2006-2015) sets forth a roadmap for halving TB prevalence and deaths compared with 1990 levels by 2015.

The Lilly MDR-TB Partnership is a public-private initiative that encompasses global health and relief organizations, academic institutions and private companies and is led by Eli Lilly and Company. Its mission is to address the expanding crisis of multi-drug resistant tuberculosis (MDR-TB). The partnership is pursuing a comprehensive strategy to fight MDR-TB through increasing drug supply at concessionary prices; research; providing training in prevention, treatment, and surveillance; promoting awareness and community support programs and sharing drug manufacturing technology with nations most at risk of MDR-TB.

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