



## NOTE TO THE MEDIA

### *For immediate release*

#### **2010 Images to Stop Tuberculosis Photo Award now open for entries**

15 April 2010 - Geneva - The Stop TB Partnership today launched the 2010 Images to Stop Tuberculosis Photo Award competition. The award, which has the goal of promoting creation of outstanding photos depicting prevention and treatment of tuberculosis (TB), is sponsored by the Lilly MDR-TB Partnership.

Photographers are invited to submit their work for consideration. An international jury of photography experts and representatives from UN and other partner organizations and chaired by internationally renowned photojournalist Gary Knight will select the winning photographer. The winner will receive US\$ 5000 in prize money and a US\$ 5000 grant to produce photo reportage about TB, a disease that takes the lives of nearly two million people each year.

The 2009 award went to David Rochkind of the United States. Mr Rochkind made use of the grant to produce a photo reportage documenting the impact of TB and TB care in Mumbai, India. The reportage was widely published internationally in March on sites including the BBC ([http://news.bbc.co.uk/1/hi/in\\_pictures/8582491.stm](http://news.bbc.co.uk/1/hi/in_pictures/8582491.stm)), the Telegraph, <http://www.telegraph.co.uk/culture/photography/7541354/Tuberculosis-challenge-and-treatment.html>, the Global Post (<http://www.globalpost.com/dispatch/full-frame/100323/tuberculosis-photos-world-tb-day>) and Newsweek Japan (<http://newsweekjapan.jp/picture/22068.php>). Photos from the reportage are available for viewing on the Stop TB Partnership web site at <http://www.stoptb.org/news/announcements/2010/rochkind.asp>.

Applicants for the 2010 award must submit a portfolio of 10 to 15 photographs depicting health-related issues. All entries must be received at the Stop TB Partnership by 30 July 2010.

The name of the winner will be announced in November 2010. Photos from the winner's photo reportage will be exhibited in future editions of the Images to Stop Tuberculosis Exhibition\*.

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#### **Note to editors**

[The Stop TB Partnership](#), which is hosted by the World Health Organization in Geneva, Switzerland, is composed of more than 1000 international organizations, donors, and nongovernmental and governmental organizations, and organizations representing the affected community -- all are working together to eliminate TB.

The Partnership's Global Plan to Stop TB (2006-2015) sets forth a roadmap for halving TB prevalence and deaths compared with 1990 levels by 2015.

[The Lilly MDR-TB Partnership](#) is a public-private initiative that encompasses global health and relief organizations, academic institutions and private companies and is led by Eli Lilly & Company. Its mission is to address the expanding crisis of multi-drug resistant tuberculosis (MDR-TB). The partnership is pursuing a comprehensive strategy to fight MDR-TB through increasing drug supply at concessionary prices; research; providing training in prevention, treatment, and surveillance; and sharing drug manufacturing technology with nations most at risk of MDR-TB.

\*[Images to Stop Tuberculosis](#) is a powerful and innovative photo exhibition intended to raise awareness of the disease worldwide. The exhibition opened in Rio de Janeiro on 23 March 2009 and will go on to tour major cities across the globe.

The images, both colour and black-and-white, are exhibited through a mix of styles and formats—including projections and digital displays—and complemented by valuable information about the disease, particularly its scale, prevention and treatment.

The exhibition, curated by Christian Caujolle in collaboration with an international Advisory Board chaired by renowned photographer Gary Knight, was inspired by the significant global interest in the Images to Stop Tuberculosis Photo Award.

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