

STOP TB AND LILLY MDR-TB PARTNERSHIPS ANNOUNCE AWARD FOR EXCELLENCE IN REPORTING ON TUBERCULOSIS

November 8, 2007 -- Cape Town, South Africa -- A new journalism prize-- the Stop TB Partnership/Lilly MDR-TB Partnership Journalism Award -- was announced today on the eve of the World Conference of the International Union against Tuberculosis and Lung Disease. This award, which will be granted for the first time in 2008, will recognize outstanding reporting and commentary in print and on the web that materially increases the public's knowledge and understanding of tuberculosis (TB) and multidrug-resistant TB (MDR-TB), in countries affected by the disease.

The winners of the 2008 award will be announced on the occasion of the World Conference of the International Union Against Tuberculosis and Lung Diseases in November 2008. The deadline for entries for the 2008 award is April 30, 2008.

"We view this award as a means to foster high-quality journalism in countries where reliable information about TB and the fight against this deadly disease is most sorely needed," said Dr Marcos Espinal, Executive Secretary of the Stop TB Partnership.

The winning articles must be published between March 1, 2007 and March 31, 2008 in a general circulation newspaper, magazine or web news vehicle located in a low- or middle-income country.* There will be second and third place awards as well. The first place award will be 3000 USD, second place 2000 USD and third place 1000 USD. The articles may be co-authored, and author(s) must reside in the country where the article is published. An independent jury of experts will make the selections. The Stop TB Partnership will administer all aspects of the award.

"The Stop TB/Lilly MDR-TB Partnership Journalism Award, rewarding excellence in reporting on the topic of tuberculosis and multidrug-resistant tuberculosis, does many things. It helps raise awareness surrounding these diseases, including their causes and prevalence and helps mobilize communities into immediate action," said Patrizia Carlevaro, Head of the International Aid Unit, Eli Lilly and Company.

The Stop TB Partnership, which is hosted by the World Health Organization in Geneva, Switzerland, is a network of more than 500 international organizations, countries, donors from the public and private sectors, and nongovernmental and governmental organizations that are working together to eliminate TB. The Partnership's Global Plan to Stop TB (2006-2015) sets forth a roadmap for treating 50 million people for TB and enrolling 3 million patients who have both TB and HIV on antiretroviral therapy over the next 10 years, saving about 14 million lives. It aims to halve TB prevalence and deaths compared with 1990 levels by 2015.

The Lilly MDR-TB Partnership is a public-private initiative that encompasses global health and relief organizations, academic institutions and private companies and is led by Eli Lilly and Company. Its mission is to address the expanding crisis of multi-drug resistant tuberculosis (MDR-TB). The partnership is pursuing a comprehensive strategy to fight MDR-TB through increasing drug supply at concessionary prices; research; providing training in prevention, treatment, and surveillance; promoting awareness and community support programs and sharing drug manufacturing technology with nations most at risk of MDR-TB.

*Based on World Bank income criteria: [World Bank Country Classification](#)

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